

PTO/SB/81 (11-04)

|                                                                                 |                        |                 |
|---------------------------------------------------------------------------------|------------------------|-----------------|
| <b>POWER OF ATTORNEY<br/>and<br/>CORRESPONDENCE ADDRESS<br/>INDICATION FORM</b> | Application Number     | 09/420,991      |
|                                                                                 | Filing Date            | 10/20/1999      |
|                                                                                 | First Named Inventor   | J. Kepecs       |
|                                                                                 | Title                  |                 |
|                                                                                 | Art Unit               | 3624            |
|                                                                                 | Examiner Name          | J. Patel        |
|                                                                                 | Attorney Docket Number | 018477-000120US |

I hereby revoke all previous powers of attorney given in the above-identified application.

I hereby appoint:

- ☒ Practitioners associated with the Customer Number:

51111

OR

- ☐ Practitioner(s) named below:

| Name | Registration Number |
|------|---------------------|
|      |                     |
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as my/our attorney(s) or agent(s) to prosecute the application identified above, and to transact all business in the United States Patent and Trademark Office connected therewith.

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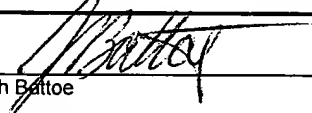
|                                                  |  |       |  |     |
|--------------------------------------------------|--|-------|--|-----|
| <input type="checkbox"/> Firm or Individual Name |  |       |  |     |
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| Country                                          |  |       |  |     |
| Telephone                                        |  | Fax   |  |     |

I am the:

- ☐ Applicant/Inventor.

- ☒ Assignee of record of the entire interest. See 37 CFR 3.71.  
Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96).

**SIGNATURE of Applicant or Assignee of Record**

|                   |                                                                                     |           |                |
|-------------------|-------------------------------------------------------------------------------------|-----------|----------------|
| Signature         |  | Date      | June 27, 2005  |
| Name              | Joseph Battoe                                                                       | Telephone | (630) 963-7670 |
| Title and Company | Chief Executive Officer, Concept Shopping                                           |           |                |

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below\*.

- ☐ \*Total of \_\_\_\_\_ forms are submitted.



Attorney Docket No.

**STATEMENT UNDER 37 CFR 3.73(b)**Applicant/Patent Owner: Jonathan KepecsApplication No./Patent No.: 09/420,991Filed/Issue Date: October 20, 1999Entitled: **METHOD AND SYSTEM FOR DISTRIBUTING AND RECONCILING RELECTRONIC PROMOTIONS**Concept Shopping, Inc., a corporation

(Name of Assignee)

(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or
2. ☐ an assignee of less than the entire right, title and interest.  
The extent (by, percentage) of its ownership interest is \_\_\_\_\_%

in the patent application/patent identified above by virtue of either:

- A. ☒ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel 9761, Frame 0871, or for which a copy thereof is attached.

OR

- B. ☐ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: \_\_\_\_\_ To : \_\_\_\_\_

The document was recorded in the United States Patent and Trademark Office at  
Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

2. From: \_\_\_\_\_ To : \_\_\_\_\_

The document was recorded in the United States Patent and Trademark Office at  
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3. From: \_\_\_\_\_ To : \_\_\_\_\_

The document was recorded in the United States Patent and Trademark Office at  
Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.☐ Additional documents in the chain of title are listed on a supplemental sheet.☐ Copies of assignments or other documents in the chain of title are attached.

[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the USPTO. See MPEP 302.8]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

Gary T. Aka  
Signature

Gary T. Aka

Printed or Typed Name

Attorney

Title

July 1, 2005

Date

408-868-4088

Telephone Number